



*December 9<sup>th</sup>, 2014 – For Immediate Release*

## **Barcodes, Inc. Announces the Acquisition of OCR Canada Ltd.**

Chicago, IL – Barcodes, Inc., North America’s recognized leader in the delivery of Automated Identification and Data Capture (AIDC) solutions, announced today that it has completed the acquisition of [OCR Canada](#). With the merger, Barcodes, Inc. expands its presence into Canada and adds to its North American field sales and integration capabilities.

“OCR is the leader in [enterprise mobility](#), [RFID](#), and [barcode](#) solutions in Canada,” said Dan Nettesheim, CEO of Barcodes, Inc. “With OCR, we will build on our combined 62 years of history bringing productivity innovation, technology solutions expertise, and excellent customer service to thousands of companies across North America.”

“Being a part of Barcodes will allow us to do even more for our customers than we could have on our own,” added Jack Art, President of OCR. “In addition to improving the digital experience for our customers, we will increase our technical and service capabilities and strengthen our relationships with our premier OEM partners across the industry.”

The companies will combine their product line cards, software capabilities and professional services to drive an enhanced customer value proposition and accelerated growth in North America.

### **About Barcodes, Inc.**

Barcodes, Inc. is a recognized leader in the delivery of Automated Identification and Data Capture (AIDC) solutions in North America, providing [asset tracking and management](#), RFID, and enterprise mobility capabilities to small- and medium-sized businesses as well as to two-thirds of the Fortune 500. Barcodes' industry-leading website, technical expertise, and dedicated integration and support services keep businesses operating efficiently and effectively. For additional information, please visit [www.barcodesinc.com](http://www.barcodesinc.com).

### **About OCR Canada Ltd.**

For over 32 years OCR has been a leader in the delivery of integrated AIDC solutions in Canada, combining data capture, mobile computing, and custom software solutions with onsite integration and support services. OCR’s professional services team efficiently implements and maintains these solutions, enabling companies to focus on their core business and customers. [www.ocr.ca](http://www.ocr.ca)